

For Immediate Release

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Great Mother's Day Gift Idea: The Clarisonic® Skincare Brush from Maffi Plastic Surgery in Scottsdale

Scottsdale, Arizona – March 25, 2008-- Mother's Day is just around the corner and Maffi Plastic Surgery has the perfect gift that's sure to create a lasting buzz. Ever since it was named as one of Oprah's 2007 Favorite Picks, the chic Clarisonic® Skincare Brush has been making noise in the world of professional and personal skin care – and we're not just talking about the whirl of its 300 revolutions-per-second cleansing caress.

From the creators of the Sonicare® toothbrush, the Clarisonic® Skincare Brush is a high-tech ultrasonic skincare tool that brings to sensitive skin the same powerful benefits that ultrasonic cleansing used to revolutionize the world of dental care. The recipient of much national attention, the ClarisonicBrush's soft, gentle oscillating action is quickly gaining popularity among leading dermatologists, plastic surgeons, estheticians and celebrities.

Maffi Plastic Surgery's Marie Kardjian, RN, BSN, a licensed aesthetician and injection specialist, recommends the new Clarisonic® brush as the perfect Mother's Day gift that women will love and use year-round. According to Kardjian, "This is the ultimate cool tool. In their rush to care for everyone else, mothers and wives often get left with only minutes a day to care for themselves. The Clarisonic® Brush uses high-tech micro-massage to remove skin irritants like dirt, makeup and oil much more efficiently than manual cleaning – and does it within a fraction of the time. Today's busy women appreciate convenience, and this gift says, 'I love you and want you pampered every day of the year.' It's sure to make your wife the envy of her friends."

Clarisonic® removes more than six times the dirt (sebum and makeup) of traditional, superficial cleansing, allowing serums and moisturizers to absorb better, amplifying the performance of all other skincare products. Flexing action between Clarisonic®'s outer and inner brushes works deep within the pores to loosen dirt and oil. Back and forth oscillating motion of the inner brush effectively cleans, clarifies and stimulates the top and inner layers of skin. The end result is vibrant complexion that's clear, clean and rejuvenated daily.

Clarisonic® should be used twice a day as part of a daily skincare regimen to provide smoother feeling and looking skin. The product's advanced design leaves skin feeling younger and smoother. Ideal for all skin types and gentle enough to use for cleansing rosacea and seborrheic dermatitis, skin is left soft and pampered without harsh abrasion or chemicals. It also helps reduce oily areas, dry skin patches, blemishes, and the appearance of visible pores, fine lines and wrinkles.

The Clarisonic® professional kit sells for \$195 and contains a Clarisonic® brush and charger, one normal brush head, one sensitive brush head, and a 2 oz Daily Cleanser. To enjoy easy shopping, drop by the front office at Maffi Plastic Surgery, www.maffiplasticsurgery.com, at 8575 E. Princess Dr., Ste. 207, Scottsdale, Arizona 85255, or call 480-505-6430 to order by phone.

About Terry Maffi, M.D.

Scottsdale plastic surgeon Terry Maffi, M.D. is a nationally recognized expert in all aspects of aesthetic plastic surgery, including the latest procedures in breast and body contouring. Having worked with internationally renowned plastic surgeon Dr. Jack Friedland to receive extensive training in aesthetic

facial rejuvenation surgery, Maffi has developed an unparalleled expertise in procedures such as facelift, eyelidlift, browlift and nasal surgery.

Certified by the American Board of Surgery and the American Board of Plastic Surgery, Maffi is a member of the American Society of Plastic Surgeons and a fellow of the American College of Surgeons. Maffi completed his plastic surgery training at the prestigious Mayo Clinic in Rochester, Minnesota, where he is now a clinical instructor. He is also a member of the teaching faculty for the general surgery residency program at Maricopa Medical Center. Maffi has worked with the indigent at the county hospital in Phoenix and has traveled to developing countries such as Vietnam to perform correction of congenital defects such as cleft lip and palate deformities.

Maffi Plastic Surgery is located at 8575 E. Princess Dr., Ste. 207, Scottsdale, Arizona 85255, 480-505-6430, www.maffiplasticsurgery.com.

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